Project Review Survey

|  | Student Reviewer | Students Work Reviewed |
| --- | --- | --- |
| Enrolment No: | New HSDC Enrolment No | New HSDC Enrolment No |
| Student Name: | Surname, Firstname | Surname, Firstname |

| Q No. | Question | | |
| --- | --- | --- | --- |
| 1) | Based on the following statements has the students work delivered on each of the following requirements for each page: | | |
|  | Cover Page | * Main full size image: Relevant London Image * Title: Visit London * Logo: London Partners | Delete As Appropriate  **Yes / Partial / No** |
|  | Contents Page | * Section and Content Navigation | **Yes / Partial / No** |
|  | Optional Section 1 | * 1 Full page cover image containing London Partners Logo, Title * 4 Pages of content | **Yes / Partial / No** |
|  | Advert 1 | Advert placed on the page | **Yes / Partial / No** |
|  | Optional Section 2 | * 1 Full page cover image containing London Partners Logo, Title * 4 Pages of content | **Yes / Partial / No** |
|  | Advert 2 | Advert placed on the page | **Yes / Partial / No** |
|  | 2 Pages of Travel | 2 page spread on travel options within London with references and links to the following:  • DLR (Docklands Light Railway)  • Underground  • Main Train Stations  • Airports  • Eurostar  • Oyster Card | **Yes / Partial / No** |
|  | Interactive Map | Interactive Map Interactive map highlighting a range of destinations | **Yes / Partial / No** |
|  | London & Partners:  What We Do | * 2 page spread including all the content from the London & Partners: What We Do * Suitable imagery * 30 second video must also be included on one of the 2 pages | **Yes / Partial / No** |
|  | Backpage | Synergist logo, LondonPartners and link to VisitLondon website | **Yes / Partial / No** |

| Q No. | Question |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2) | Based on the following statements has the students work delivered on each of the following requirements for each page: (1 = Low and 10 = High) | | | | | | | | | | | |
|  | NA | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Amount of text |  |  |  |  |  |  |  |  |  |  |  |
| Relevance of the text |  |  |  |  |  |  |  |  |  |  |  |
| Relevance of the images |  |  |  |  |  |  |  |  |  |  |  |
| Quality of the images |  |  |  |  |  |  |  |  |  |  |  |
| Use of interactivity |  |  |  |  |  |  |  |  |  |  |  |
| Use of sound |  |  |  |  |  |  |  |  |  |  |  |
| How effective is the colour scheme |  |  |  |  |  |  |  |  |  |  |  |
| How effective is the layout |  |  |  |  |  |  |  |  |  |  |  |
| How would you rate the video |  |  |  |  |  |  |  |  |  |  |  |
| How would you rate the entire product |  |  |  |  |  |  |  |  |  |  |  |

| Q No. | Question |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 3) | What do you like best about product? | | | | | | | | | | |
|  | | | | | | | | | | |
| 4) | What do you like least about product? | | | | | | | | | | |
|  | | | | | | | | | | |
| 5) | Would you recommend product to a friend? | | | | | | | | | | |
|  | | | | | | | | | | |
| 6) | Do you have any constructive feedback about the product, positive, negative and areas for improvement? | | | | | | | | | | |
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